



***Many Hearts, One Purpose ... Dining for a Cause***  
**2017 Sponsorship Package**

**Wednesday, June 7, 2017**  
**5:00 pm**

The fundraiser ***Many Hearts, One Purpose ... Dining for a Cause*** creates an opportunity for you to assist elderly individuals in our community, who do not qualify for government benefits, to age in their home while receiving the assistance they need. Please accept our invitation to sponsor this amazing event with local celebrity chefs and auction.

**Thank you to our Event Committee ~** *Marlene Anderson, Michelle Brandstadt, Joannie Grande, Lauren Keating, Caroline Levitt, Nancy Robinson and Theresa Viola*

**Partnering Opportunities**

***Many Hearts, One Purpose ... Dining for a Cause*** creates an opportunity for you to assist elderly individuals in our community who do not qualify for government benefits, to age in their home while receiving the assistance they need.

**Presenting Sponsor - \$7500**

***RCIL's The Many Hearts, One Purpose ... Dining for a Cause, presented by (your name and logo here!)***

**All pre-event marketing (featuring your name and logo)**

Corporate logo or listing as Presenting Sponsor featured on event promotion pieces, including but not limited to:

- Event invitations if received by **April 19, 2017**
- All media announcements.

**At the Event**

- Full-page, 4 color ad in the event program (inside or back cover);
- Corporate logo featured as Presenting Sponsor in the event program, event signage and media, attendees bid cards;
- Opportunity to give a "welcome" to the guests at the event from the stage (or emcee can deliver a message for you). 5-minute limit, messaging to be approved by RCIL and verbal recognition as Presenting Sponsor from stage

**Amenities**

- Table of eight
- Opportunity to serve on event committee
- Opportunity to feature a Live Auction item to increasing your visibility at the event (example: participation in your company's golf tournament, dinner with your company's CEO).

## **Diamond Sponsor - \$5000**

*RCIL's The Many Hearts, One Purpose ... Dining for a Cause, Diamond Sponsor by (your name/logo here)*

### **Pre-event marketing**

Corporate logo or listing as Diamond Sponsor featured on event promotion pieces, including but not limited to:

- Event invitations if received by **April 19, 2017**
- All media announcements

### **At the Event**

- Full-page, Black and white ad in the event program
- Corporate logo featured as Diamond Sponsor in the event program, on event signage and media
- Verbal recognition as Diamond Sponsor from stage at event

### **Amenities**

- Seating for six
- Opportunity to serve on event committee

## **Gold Sponsor - \$2500**

*RCIL's The Many Hearts, One Purpose ... Dining for a Cause, Gold sponsor by (your name/logo here)*

### **Pre-event marketing**

Corporate logo or listing as Gold Sponsor featured on event promotion pieces, including but not limited to:

- Listing on Invitation is received by **April 19, 2017**
- Listing on all media announcements

### **At the Event**

- Half page, Black and white ad in the event program
- Corporate logo featured as Gold Sponsor in the event program
- Verbal recognition as Gold Sponsor from stage at event
- Seating for four

## **Silver Sponsor - \$1000**

*RCIL's The Many Hearts, One Purpose ... Dining for a Cause, Silver Sponsor by (your name/logo here)*

### **Pre-event marketing**

Corporate logo or listing as Silver Sponsor featured on event promotion pieces, including but not limited to:

- Listing on Event social media announcements (Facebook, Twitter, Website)
- RCIL website with link to your company website

### **At the Event**

- Quarter page, Black and white ad in the event program
- Corporate logo featured as Silver Sponsor in the event program
- Verbal recognition as Silver Sponsor from stage at event
- Seating for 2



***Many Hearts, One Purpose ... Dining for a Cause***  
**2017 Sponsorship Form**

**All Sponsors:**

**Please complete the form below to confirm your participation by May 1, 2017**

We are pleased to join RCIL for the ***Many Hearts, One Purpose ... Dining for a Cause***. Sponsorship benefits are outlined in prior pages. This form serves as confirmation of this partnership. We will provide permission to use our corporate name, images and ads as noted in our recognition opportunities.

Company Name \_\_\_\_\_

Contact Person's Name \_\_\_\_\_

Contact Phone \_\_\_\_\_

Contact Email \_\_\_\_\_

Sponsorship Level \_\_\_\_\_ Amount \_\_\_\_\_

Check enclosed made out to RCIL     Credit Card – please go to [www.rcil.com](http://www.rcil.com) and Donate in the description area, please indicate *Many Hearts, One Purpose*.

Authorized Representative (please print) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

RCIL Representative \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

For more information on how you and your company can benefit and partner with RCIL, please contact Diana Ellis Noviaskey, Director of Development at 315.797.4642, ext. 2986 or [dnoviaskey@rcil.com](mailto:dnoviaskey@rcil.com)